



Advanced Braking Technology Ltd

# **Advanced Braking Technology Limited**

Microcap Conference Presentation | October 2012

# **Company Profile**

- ABT (ASX: ABV) is a developer, manufacturer and worldwide distributor of the award winning, patented, Sealed Integrated Braking System (SIBS®)
- SIBS® is a fail safe, enclosed "wet"
   braking system for off-road and on-road applications
- ABT's technology has been extensively proven and successfully established in the mining industry over many years
- ABT is now using its SIBS® technology to target global market opportunities across multiple sectors
- The Company is targeting full scale commercial roll out of its garbage truck brake product in CY2013

# ABT is a Listed Company on the ASX

Share Price \$0.019

Shares on Issue 1.1 billion

Market Cap \$21 million

52 Week High 0.026

52 Week Low 0.013



# Vision and Strategy

#### Vision:

To be the industry leader in developing, manufacturing and distributing safe and efficient braking technology across multiple applications and sectors

## **Strategy:**

- Pursue robust growth through:
  - Leveraging strong mining market positioning to provide funding for product and sector expansion
  - Commercial roll-out of **Garbage Truck Brake** in Australia and other countries
    - North America and Europe
  - Entry into other sectors using "frequently stopping trucks"
  - Expand export sales into new markets
  - Invest in research and development focusing on upgrading and expanding product range to increase market share and expand into new industries

## **Investment Proposition**

- Unique, proven and patent protected technology
- Global market potential across multiple applications and sectors
- Significant competitive advantages over alternative products
- Compelling customer offering "triple bottom line" benefits
- Robust commercial model with attractive margins and high scalability
- Strong Board and management with extensive technical and commercial expertise
- Significant valuation upside potential

## **Our Technology**

## Sealed Integrated Braking System (SIBS®)

- > Fully enclosed, single rotor, high speed wet brake
- Incorporates fail-safe features
- Designed for retro-fit or factory fit
- Comprehensively patented Australian invention
- Virtually wear and maintenance-free (unlike conventional drum and disc brakes)
- Manufactured in Thailand, through wholly owned subsidiary

## **Comprehensive Patent Protection**

- > 61 international patents or patent applications
- Average patent life of 12 years
- New patents being lodged as developments continues
- Trademark protection on various trademarks including "SIBS" and "ABT"

# **How Our Technology Works?**

Wet brake technology enables a cooler operating temperature,
 essential to longer lasting and safer braking systems

System encloses key components - the single rotor, brake callipers and brake pads - within a casing containing the SIBS® cooling fluid
 Cooling fluid is specifically formulated oil which controls the operating temperature of the system

# **Blue Chip Customers Validate Technology**































# Global Market Potential



"Breaking
into a
Into a
Mainstream
Market by
Ieveraging
off the mine
tough
heritage"

## **Primary Target Market – Waste Sector**

## Multiple customer "calls to action":

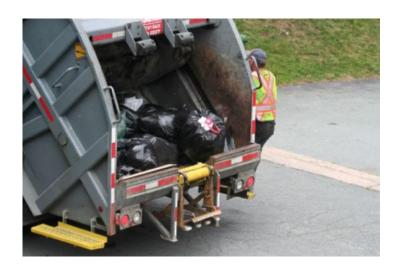
- Brakes are the second biggest expenditure after fuel for garbage truck fleet operators
- Public desire for noise reduction
- Global drive to reduce pollution

#### Australian market:

- › Dynamic, recession-proof industry
- Annual growth rate of 5.4% (ABS, 2011)

## Global growth potential:

- Next targets:
  - Expanding into North America and Europe
  - Highest waste generating markets in the world (per capita)



# **Revolutionary Garbage Truck Brake**

- Multi year development program now complete
- Commercial roll out set for CY2013
- > Technical risk is very low:
  - ABT has significant experience and expertise with the associated technology
  - Long history of successful application
  - Extensive and successful testing process
- > Targeted customers expressing significant demand interest
- Australian garbage truck brake market size and potential impact:
  - Sales of \$75m for retro fit (at 30% market share)
  - New sales of \$10m per annum (at 50% market share)
  - International sales potential of greater magnitude

# **Compelling Customer Offering**

## "Triple bottom line" benefits

## > Financial Savings:

- Dramatically reduces frequency of brake overhauls from more than twice a year to once every two years or longer
- Reduces annual operating costs by up to \$15,000 per truck
- Customer payback on initial investment < 2 years</li>

## Superior Operating Performance:

 Brakes are virtually wear and maintenance-free, unlike conventional drum and disc brakes

#### > Safety and Environmental Benefits:

- Total elimination of brake noise and dust emissions.
- Provides consistent safer braking at all times
- Avoids need for regular checking and adjustment





## **Competitive Advantages**

- Significant product development investment time and capital
- Comprehensively patented technology for 10 years
- No existing competition
- > Braking technology extensively proven in commercial application
- ABT known as a reliable supplier in mining sector that provides quality, timely and reliable support
- Brakes designed to be retro fitted significantly increasing the immediate potential market
- Compelling proposition for Original Equipment take up
- Seamless compatibility with modern anti-skid systems (ABS)

## Further Applications With Global Potential

- Penetration into the garbage truck market provides an entry point into other "frequently stopping vehicles"
- > Buses similar drivetrain to waste vehicles and can be easily adapted
- Logging and similar heavy haulage trucks with high brake demands
- Military vehicles used in harsh conditions and need low thermal signature

#### **Buses**



Logging



**Military** 



# **Established Presence in Mining Sector**

#### Australia:

- Growing market share currently 25%
- Product improvement driving growth
- > SIBS® technology now standard in many vehicles, across many mining sites
  - Olympic Dam, Xstrata Zinc George Fisher, BHP Nickel West
- > SIBS® II currently ABT's standard product offering for Landcruisers in Australia
- Developed SIBS® II for Toyota Hilux and expanding to other similar vehicles
- Compatible with ANCAP 5 safety rated vehicles

## **Export:**

- Representing 25% of total sales (average last 3 years)
- Strong foothold in South Africa and Canada
- > Expansion into new markets (e.g. USA, Central/West Africa, South America)

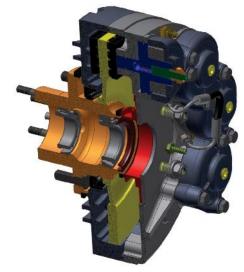
# Value Proposition in Mining

## **Improved Vehicle Safety**

- Fully enclosed brakes low wear
- Fail safe functionality
- › Brakes interlocked
- Removes human factor

## **Four Levels of Safety**

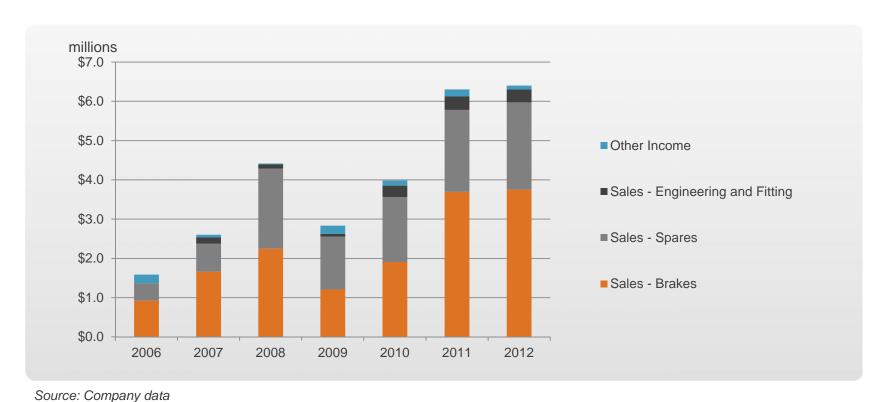
- Automatic fail safe spring applied hydraulic release brake
- Operator applied emergency brake
- > Integrated interlocked park brake
- Sealed service brake





# **Significant Growth in Mining Sales**

- Proven success in the mining industry
- Over 400% growth in brake sales over the past 6 years



# Mining – Growth Drivers/Opportunities

#### **Growth set to continue**

- Ongoing industrialisation of emerging economies led by China and India
- Strong growth in new mine development
- > Expansion into surface mines with safety and productivity focus

## **Increased Focus on Safety Regulations**

- WHS Act (Jan 12') and pending MHS Act (Jan 13') greater focus on responsibility of mine holders/operators to ensure worker safety
- "Uncontrolled vehicle movements" are a major problem for mine operators results in fatalities and injuries on site
- > SIBS® brakes significantly improve safety for mine operators with a 3-in-1 service, park and fail-safe emergency brake

## **Growing Emphasis on Productivity**

- Sector productivity has declined 50 per cent since 2001 (PWC Report 2012) –
   many companies have renewed focus on improving mine productivity
- > SIBS® brakes increase productivity by reducing brake overhaul and therefore vehicle downtime on site

## **Robust Commercial Model**

#### **Attractive business:**

- > High margins similar to mining products
- > Highly scalable cost base with efficient fulfilment model

## **Business model supports high long term Rol:**

- › Benefits of offshore outsourced manufacturing
- Low cost fulfilment model
- Low capital intensity



# Manufacturing & Assembly Thailand Low cost Low capital Engineering, Sales & Distribution Australia Proximity close to customer market

# **Strong Board and Management Team**



#### Mr David Humann Chairman

- Chartered Accountant, Certified Practicing Accountant, FAICD
- Former MD of Price Waterhouse, Asia Pacific Region and Member of the World Board of Price Waterhouse
- Chairman Mincor Resources NL and Director India Resource Ltd



#### Mr Ken Johnsen Executive Director and CEO

- Over 31 years experience in the development and licensing of advanced technology for the automotive industry
- Senior management roles in both Australia and the USA with Orbital Corporation Ltd and served on the Orbital board for 13 years



#### Mr David Slack Non-Executive Director

- Managing Partner and Chief Investment Officer, Investment Manager for Karara Capital Limited
- Co-founder and Joint Managing Director of Portfolio Partners, which had \$5.3 billion in funds under management when it was sold to Norwich Union in 1998



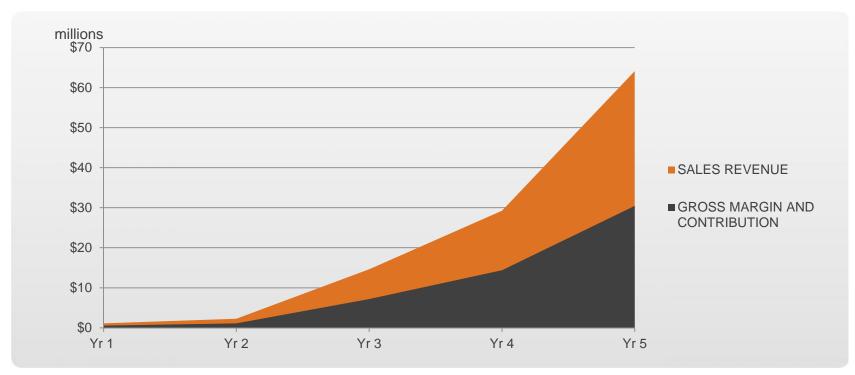
## Professor Malcolm Richmond Non-Executive Director

- Metallurgist by profession 26 years with CRA/Rio Tinto Group
- Director of Water Resources Group Ltd,
   Argonaut Resources NL, Strike Resources
   Limited and Cuervo Resources Inc
- Until recently visiting Professor of Business and Engineering at the University of Western Australia:
- Former Vice Chairman of the Australian Mineral Industries Research Association

# Significant Upside Potential

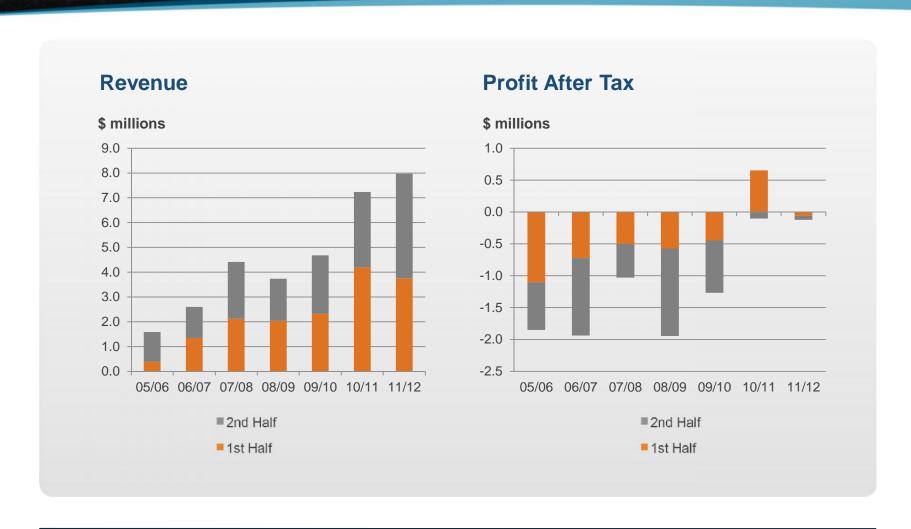
## Garbage Truck Brake Market alone offers significant upside potential

> ABT are well positioned to take on this market growth



Note: The graph represents an indicative scenario based on current market estimates

# **Company Financial Performance**



# **Major Shareholders**

|    |   | Number of Shares | % of Issued Shares |
|----|---|------------------|--------------------|
| 1  | Windpac Pty Ltd   | 73,399,750       | 6.64               |
| 2  | Dasi Investments Pty Ltd  | 46,794,746       | 4.23               |
| 3  | Mr Richard Palmer & Mrs Tracey-Ann Palmer << Palmer Family Retire A/C>            | 32,500,000       | 2.94               |
| 4  | M/S Tracey-Ann Palmer   | 25,144,893       | 2.27               |
| 5  | M/S Richard Andrew Palmer   | 24,334,036       | 2.20               |
| 6  | Annapurna Pty Ltd   | 24,000,000       | 2.17               |
| 7  | Fitel Nominees Limited  | 23,000,000       | 2.08               |
| 8  | Mr Dale Albert Monson & Mrs Dagmar Erna Monson < Dale Monson S/F NO2 A/C>         | 22,639,843       | 2.05               |
| 9  | Myall Resources Pty Ltd < Myall Group Super Fund A/C>                             | 20,759,500       | 1.88               |
| 10 | Claymore Capital Pty Ltd  | 19,591,302       | 1.77               |
| 11 | Mr Peter Rodney Bower   | 19,500,000       | 1.76               |
| 12 | Windpac Pty Ltd <the a="" c="" david="" earl="" slack="" superannuation=""></the> | 17,500,000       | 1.58               |
| 13 | Pershing Australia Nominees Pty Ltd <blue a="" c="" equities="" ocean=""></blue>  | 16,000,000       | 1.45               |
| 14 | Mr Jim Sumpter & Mrs Dale Elizabeth Sumpter                                       | 15,200,093       | 1.37               |
| 15 | Knarf Investments Pty Ltd <terrigal a="" c=""></terrigal>                         | 15,145,980       | 1.37               |
| 16 | Windpac Pty Ltd <the a="" c="" family="" slack=""></the>                          | 14,900,000       | 1.35               |
| 17 | Mr David Humann & Mrs Anne Humann < David & Anne Humann S/F A/C>                  | 13,378,323       | 1.21               |
| 18 | Mondal Investments Pty Ltd  | 12,273,927       | 1.11               |
| 19 | Galvale Pty Ltd   | 12,000,000       | 1.09               |
| 20 | R E Jones Properties Pty Ltd <greenhill a="" c="" property=""></greenhill>        | 10,829,399       | 0.98               |
|    | Total Top 20 holders of ordinary shares   | 458,891,792      | 41.51              |
|    | Total Remaining Holders of ordinary shares  | 646,613,097      | 58.49              |
|    | Total Issued Capital  | 1,105,504,889    | 100.00             |

## **Recap: Investment Proposition**

- Unique, proven and patent protected technology
- Global market potential across multiple applications and sectors
- Significant competitive advantages over alternative products
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